

CHECK GOES TO DENNIS MEMORIAL

The John Dennis Memorial fund was given a boost Monday evening when a check for \$125.00 was presented to the Vandalia 4-H by the Porterville 20 And's club at the annual achievement award presentation given by the Vandalia club's sponsoring organization, the Porterville Grange. Present to make the awards, and address the club members were Murray Tanner, manager of the Security Bank, Vincent Schweers, Farm advisor, and State Senator J. Howard Williams of Porterville.

In presenting the check, Mrs. Anne Reece, chairman of the Hubbard Tank committee said, "Through the generosity of the people of Tulare county our goal of \$5,400 was exceeded in the amount of \$256.00. Because your club was an early contributor to the fund raising campaign we would like to take this opportunity to show our appreciation." Mrs. Reece said a check for the difference would be presented the Ducor 4-H club.

This money will be used to purchase additional physio-therapy equipment to be installed, along with the Hubbard Tank, in the new John Dennis Memorial wing

(CONTINUED ON PAGE 8)

Porterville Irrigation Dist. Cuts Tax Rate

Directors of the Porterville Irrigation district have announced a 1953-54 tax rate of \$3.24 per hundred dollars of assessed valuation which represents a six per cent reduction from the 1952-53 rate.

Also announced by directors is a crop and livestock survey of all land within the district, being conducted by Larry Grossnickle Jr., ditchtender and hydrographer for the district.

Information gathered from property owners is confidential, it is stated, and will be used only to compile final tabulations to show total number of livestock and total numbers of acres of various crops grown in the district.

In addition to irrigation district records, the information is used by the California District's Securities commission and by various agricultural agencies and financial institutions to evaluate the economy of lands within the Porterville district, it is stated.

BRAZILIAN OFFICIAL IS AREA VISITOR

Visitor to the Farm Tribune office yesterday was Eduardo Milen, agricultural engineer of the department of animal husbandry, of the State of Sao Paulo of the Republic of Brazil.

The eminent agronomist is making an extensive tour and study of United States agriculture. A report of those studies will be given in detail to the ministers of agriculture of Brazil upon his return.

An interview with the distinguished visitor will be printed in next week's issue of The Farm Tribune.

Four Lions Killed

Four mountain lions, a male, female and two cubs, were killed Tuesday night by Mr. and Mrs. Carl Walters on their ranch above Springville near the foot of Mt. Dennison. The lions, believed to have killed three deer near the Walters' ranch, were after the Walters' turkeys when they were finally disposed of.

THE FARM TRIBUNE

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Thursday, October 22, 1953



SECOND PLACE ribbon for Porterville's community booth in the 1953 Tulare County Fair, is presented to Nick Joannides, right center, president of the Porterville chamber of commerce, by Guido Lombardi, of the Porterville chapter of the California Young Farmers at a dinner meeting held last week at the Grange hall in Poplar. Looking on at left is Gerald Vossler, who headed the Young Farmer committee that prepared the Porterville booth; at right is Leon Wilcox, Young Farmer president.



CHECK FOR \$125.00 for the John Dennis Memorial fund was presented to Bonnie Traylor, outgoing president of the Vandalia 4-H Club, by Ann Reece, representing the 20 And's club of Porterville, at an achievement awards meeting held Monday evening at the Fraternal Center, in Porterville.

JOE FAURE JR. SPEAKS BEFORE 1,600 KANSAS CITY HIGH SCHOOL STUDENTS DURING NATIONAL FFA CONVENTION

Joe Faure Jr. returned this week from the annual Future Farmers of America convention at Kansas City which marked the twenty-fifth anniversary of the organizations' founding. On hand to address the more than 7,000 state

delegates were the nation's highest dignitaries, among whom were: President Dwight D. Eisenhower, Secretary of Agriculture Ezra Benson and Assistant Postmaster General Robertson.

In recounting his personal experiences at the convention, Joe was called upon to address a stu-

(Continued to Page 7)

CITRUS MEN ON COMMITTEE

Four Porterville area men have been named to serve on the California Arizona Navel orange administrative committee according to an announcement from the U. S. Department of Agriculture.

Those named are: F. K. Ritchie, Justin A. Ireton and J. Dahle Frost of Porterville and E. K. Kroells of Lindsay. The committee administers the marketing agreement and order regulating the handling of Navel oranges grown in the two states.

TERRA BELLA BANQUET OCT. 28

A turkey dinner will be served at the annual banquet of the Terra Bella chamber of commerce to be held next Wednesday evening, 7:00 p.m., at the Lutheran Parish hall. Speaker of the evening will be United States Congressman Harlan Hagen of Hanford.

NEW PORTERVILLE COLLEGE WILL BE LOCATED ON BROWN PROPERTY SOUTH OF RIVER

Plan to purchase 41½ acres of Jay G. Brown property south of Tule river between Highway 65 and Plano road as site for a new Porterville college plant was announced today by members of the board of trustees of the Porterville high school and college. Price of the land is \$1,200 per acre.

The site will provide space for adequate college buildings, possibly a stadium and other athletic facilities, and perhaps land for the start of an agricultural program on the college level, according to the official statement from school board members.

Purchase agreement has been approved by the board and by Mr. Brown; approval of the site has been given by the state department of schoolhouse planning and the Tulare County Planning commission now has the plan before it for approval.

Although the land will not become available until January 1, when a cotton lease expires, Robert Kaestner, school district architect, has been instructed to proceed with preliminary plans and sketches for college buildings.

"It is deemed imperative on the part of the board that the move be made as soon as possible, not only for the good of the college, but because the move will release present college buildings for use of high school classes," announcement from the school board states.

The official announcement further states, "The choice of a site came after long deliberation on the part of the board of trustees, with the entire Porterville Union High School district area adjacent to the city of Porterville being surveyed to determine the best possible location.

"This particular site is attractive because it offers enough land for development purposes for a beautiful campus and because it is a focal point of traffic arteries toward the population center of the Porterville Union High School

district. "Direct access to the campus is possible from the Ducor and Terra Bella areas on Highway 65; from the Poplar area on Highway 190; from the city of Porterville by way of Main street and Highway

(CONTINUED ON PAGE 8)

CATTLEMEN BANQUET SATURDAY

Ed. Dick, secretary of the California Cattlemen's association, and State Senator J. Howard Williams will be among honored guests at the annual fall banquet of the Tulare County Cattlemen's association to be held at the Forestry building in Porterville Saturday evening.

There will be no "speaker of the evening;" entertainment program will feature Dr. N. C. Kim, vocalist, who recently appeared on the Horace Height show and who has studied voice in Hollywood. He will offer songs of a semi-classical nature.

Dinner will feature barbecued beef, prepared by Jones' Locker Service; Tulare County Cowbells will decorate tables and make the salad; Art Ogdon will be the coffee maker and Laurence Anderson is in charge of table and chair arrangement; 4-H club members from Ducor and Springville, will serve; a dance will follow the dinner.

Serving is scheduled to start at 6:00 p.m.; persons attending are asked to bring their own table service.

SUBSOILING EXPERIMENT IS UNDERWAY AT STRATHMORE HIGH SCHOOL FARM

Whether or not subsoiling is a paying proposition in the growing of dry-farmed grain will be determined by an experiment that is now being conducted at the Strathmore high school farm.

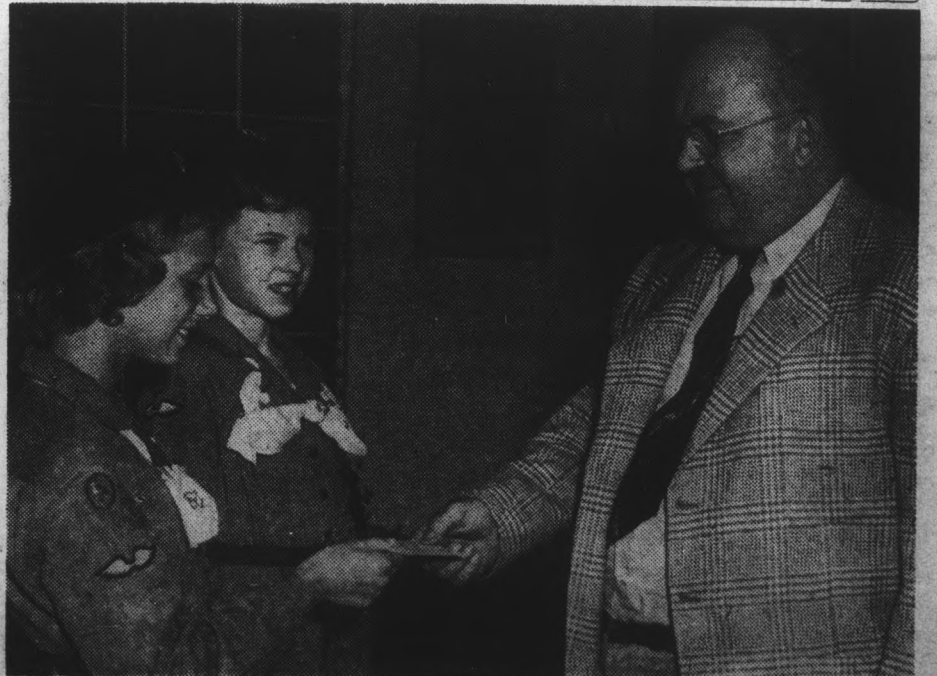
Agricultural Instructor Charles Solomon states that 55 acres of land has been subsoiled at a cost of \$198.00. Soil involved included packed sand, adobe and red clay; subsoiling depth was 18 inches.

The acreage will be dry farmed this season with a crop of oats

and vetch for hay. In the previous three years, hay has been grown on the ground, but production has not been good, according to Mr. Solomon.

On a basis of records kept on production it will be determined whether or not the subsoiling is a profitable operation. Mr. Solomon says that he hopes production will increase enough over a two-year period to justify the subsoiling expense.

PORTERVILLE MAYOR Lester J. Hamilton purchases tickets for Barn Theater production of "Life with Father" from Judy Baxley and Geraldine Hunt, Girl Scouts. The Scouts, and younger Brownies are selling the tickets as a money-raising project to finance organization projects.



Pirates To Fresno, High School Here

The Porterville College Pirates will tackle the Fresno Rams in a scheduled conference game Friday night at Fresno. Both the Porterville High School Varsity and Cub teams have games scheduled for their home field. The teams will host Taft squads Friday evening.

Last week's games saw Wayne Hardin's College Pirates defeat the Fresno Junior Varsity eleven by a score of 27 to 7. The game was fairly one-sided as the score indicates and rather slow moving. The ball park lights delayed the game throughout the evening when trouble developed somewhere in the system. However, as far as the visiting team was concerned they seemed to be in the dark even when the lights were on.

Coach Carl Elder's varsity team

KCOK-TV ON AIR NOVEMBER 1

Radio station KCOK has postponed the opening date for its TV broadcasts to November 1, due to delay in transmitter arrival. The station will operate on channel 27 with UHF medium.

FREE OFFER!

1/2 pint of Treasure Tones Pool Gloss enamel will be given to each adult who comes in to see Latex Mist demonstrated. Value 68¢.

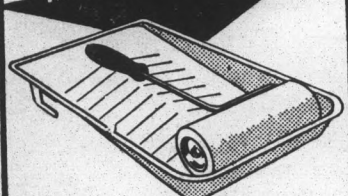
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We Only Heard

By BILL RODGERS

SIMILE: As incongruous as recaps on a Cadillac.

A HISTORICAL note of interest comes from Donald Jones. Seems that a customer who had purchased a set of harness in the original L. E. Jones store purchased a television set from Jones hardware the other day. We suppose that can be called progress. And we also learned, in passing, that Bill Maston, old-time law officer of the community, was officially the second customer in the L. E. Jones store. While speaking of historical bits, we might remind you that annual Progress Edition of The Farm Tribune will be off the press November 5. It will be filled with historical items and pictures, with feature writing by Miss Ina Stiner.

FARMERS WHO are voicing opposition to the present national farm program should recall that they are still under the same program that they have had for the past several years and that they will remain under that program until the end of 1954. In our opinion, the secretary of agriculture is going at things in a logical manner — he is asking for advice from members of the nation's major farm organizations; he has set up an advisory committee of farmers, and a house agricultural committee is just completing hearings concerning the troubles, and possible solutions, of farmers throughout the nation. When congress convenes after the first of the year, information thus obtained will be used as a basis for farm programs of the future. Meanwhile we might recall a saying of our father's — "The thing that is best for a farm is the shadow of the owner."

THIS AND THAT: Historical marker for the old Tule River Stage station on the north edge of Porterville will no doubt be one of the most attractive historical markers in the state, what with its setting in the small, but colorful, city park. Planning has been started for the second annual Porterville College homecoming — November 21, date of the Hartnell football game. Last year's homecoming was a really fine affair, this year's should be just as good, but our Pirates will have something to contend with in that Hartnell football team.

Parade Feature

A feature of the November 11 Homecoming parade in Porterville will be a rescue truck and a fire truck from the Sixth Regional headquarters of the Office of Civilian Defense. The equipment, used for training purposes and emergency standby, will come from Pinedale.

Advertise Your Needs In The Classified section of The Farm Tribune.

NEW INSURANCE IS OFFERED BY HARRY JOHNSON

Appointment of Harry J. Johnson Company of Porterville as agent for Selective Auto and Fire Insurance Company of America was announced this week, with the newly organized insurance company designed to provide lower cost automobile insurance.

Savings resulting from the insuring of only careful drivers, and from streamlined operation make substantial rate savings possible, it is stated. A feature of the policy will be that those persons insured will have no expiration date to worry about, since policy, once it is written, remains in force, with premium notices mailed every six months.

Selective is a member company of the General of America, with assets of \$132,000,000 and including General Insurance Company of America, General Casualty company of America and the First National Insurance Company of America.

The company was formed on the principle of capital stock indemnity with the participating plan of dividend payments to policy holders, it is stated.

An eight pound son, Dale Wheeler Fry, was born Sunday at the Porterville hospital to Mr. and Mrs. Carl Fry.



9329 SIZES 2-10

by Marian Martin

Pattern 9329: Child's Sizes 2, 4, 6, 8, 10. Size 6 jacket and jumper, 2 1/2 yards 35-inch nap; blouse, 1/2 yard 35-inch fabric.

Send Thirty-five cents in coins for this pattern—add 5 cents for each pattern if you wish 1st-class mailing. Send to 170 Newspaper Pattern Dept., 232 West 18th St., New York 11, N. Y. Print plainly NAME, ADDRESS with ZONE, SIZE and STYLE NUMBER.

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Seven kitten cuties plus a large pot holder designed to become a child's bib come on one Hot Iron Transfer. So quick and easy to do! The nursery could be cleverly decorated with these designs. C2124, 21c. Order from The Farm Tribune, 522 N. Main, Porterville. Allow 14-21 days for delivery.

College Students Will Select Queen Contestants For Homecoming Event

Porterville college students will rule over pre-celebration activities. vote Friday to select 10 girls to compete in the finals for the honor of naming a queen for the 35th annual Homecoming Celebration, November 11. Judging will begin early next week.

Vernon Bellah has been appointed chairman of the student committee handling selection of the queen and arranging the activities for the queen-elect's schedule of personal appearances.

The queen's coronation will take place at a dance to be held the eve of the celebration. Dan Dailey, motion picture star, will place the crown atop the queen's brow. In charge of the coronation ball decorations will be Delores Hutchinson, assisted by Myana Tobias, Jack Thornton, Joyce Gilbert, Mary Lou Dewitt, Dale Robinson, Dick Lawrence, Jim Gaines, Sharon Hunsaker, Joe Faure, Pat Konrad, Marlene Gray and Charles Davis.

The queen and her court will

LAWN SEEDS

A recommended mixture for green lawns throughout the year is the seeding of annual bluegrass over U-3 Bermuda in the fall. This combination, according to the University of California, will form a turf of outstanding beauty all winter.



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GREEN FEED PROGRAM RESULTS DISCUSSED AT GUTHRIE RANCH

About 50 interested farmers turned out for the green feeding demonstration held at the John Guthrie feed lot and ranch at Woodville. Conducting the meeting were Bob Miller of the Tulare County Farm advisors office and Horace Strong, beef cattle specialists from the University of California.

Both men have had considerable experience in this new feeding practice and share the opinion that the program, where adaptable, has proven equal or better than other methods. They do however, recognize certain disadvantages in cost and application that can make it prohibitive on the basis of present day equipment as pertains to small operations.

One factor pointed out to his listeners by Mr. Miller, was the cost of maintenance as revealed in the Guthrie tests and substantiated by tests elsewhere. In this particular test, maintenance costs on the equipment involved were \$1,925.70. Indicating that present equipment is inadequate for con-

tinuous heavy duty. "In any operation," said Mr. Miller, "requiring feed chopping for 200 or more head, the equipment should be depreciated on a three year basis."

In the tests, 1,130 head were fed an average of 210 days at an average daily gain of 1.2 pounds. In addition to green feed from 210 acres of alfalfa the animals were fed a supplemental feed of alfalfa hay at the rate of 6.6 pounds per head per day.

At the conclusion of the tests a value of \$51,257 was placed upon the cattle and an added amount of \$5,355 from the sale of manure making a total income of \$56,612.00. Total expenses incurred were \$44,469.00 or a net return of \$57.79 per acre.

To the question, "Can an operation such as this be considered as a replacement for reduced plantings of quota crops," Mr. Guthrie answered, "Yes," but cautioned those not familiar with livestock production, to seek other crops.

As to the future, Mr. Guthrie intends to continue the green feeding program, the past year's results, according to Mr. Guthrie, are encouraging, but he emphasizes the need for more substantially built equipment.

High Humidity Causes Egg Loss

High humidity along with 100 degree heat can send the body temperature of laying hens soaring, and the combination can be fatal according to poultry scientists of the University of California.

Experiments conducted at the Davis campus relative to loss in egg production from high temperatures and humidity, show that some hens died at 72 percent humidity and 100 degree temperature.

It was found that both egg production and egg weight were adversely affected by these conditions.

Hunters Get Elk On Idaho Trip

Seven Porterville Elk hunters returned last week from a trip into the Salaway river country in Idaho with the legal limit of one buck apiece.

Those making the successful trip were: Bob Marshall, Ted Eddy, Gene Dinkins, Elmer Frye, Fred Cypert, Dick Callison and Darrell Patterson.

British Protest Chickens In Cages

Poultrymen may have many problems, but they don't have the humane society to contend with, as poultrymen do in England.

"According to the New York Times, The English Royal society for the prevention of cruelty to animals is vigorously fighting the cage laying system, because it is unnatural and thus conducive to unhappiness among hens.

They stirred up so much fuss that there's a lively debate going on in the newspapers and there may soon be a bill in parliament.

The opposition contends that it is "no more unnatural than the life of a man and his dog in a London flat."

Both agree on one point, cage hens do lay more eggs.

A total of 663 individual Home Economics exhibits were judged at the Tulare County fair.

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FARM BUREAU OPPOSED CATTLE PRICE SUPPORT

In response to a telegram from Secretary of Agriculture Ezra T. Benson asking for Farm Bureau's reaction to a proposal for government price supports on beef cattle, the American Farm Bureau voiced its opposition to any direct government price supports on live cattle.

The federation cited recent action taken at a meeting of its board of directors which reaffirmed its opposition to direct price supports on live cattle but approved the beef purchase program inaugurated by the secretary of agriculture as an indirect but more practical way to support beef prices.

New Time Set For Broadcasts

A change in broadcast schedules for the Tulare County farm advisors office has been made. New time is now, each week day from 12:15 to 12:30 p.m. over station KCOK Tulare.

Programs include weather reports, market information, agricultural news, farm organization meetings and other information of interest to farmers.

Field rodents cause damage to California crops amounting to several million dollars a year.

Walker Thomas Finance Head For Campfire Girls

Walker Thomas of Porterville has been appointed chairman for the finance committee of Campfire Girls council of this area to raise funds to defray expenses in maintaining the organization.

Two hundred girls ranging in age from seven to 18 years make up the membership of the Porterville group. In the fund raising drive, these girls will sell boxes of chocolate covered mints in an effort to secure the necessary funds.

This will be the only method of solicitation this year for financial support.

John Daybell Adult Instructor

John Daybell has been appointed instructor in the home gardening course now being offered in the evening adult education classes at the Porterville Union High School.

Mr. Daybell has been in the nursery business in Porterville for a number of years and is well versed in all problems pertaining to gardening.

Production of all alfalfa seed in 1953 is now estimated at 44,175,000 pounds of clean seed, the largest on record for California.

Horse Lost On Hunting Trip Still Not Found

A horse lost by Charles Metcalf, Porterville rancher, about four weeks ago in the Jordan peak area has still not been found. The horse disappeared when Mr. Metcalf dismounted to shoot at a deer.

Searching parties have combed the entire area, but no trace of the animal has been found. A description of the horse, a sorrel with a blaze face, 15 hands, full quarter breeding — has been broadcast throughout the state.

Cotton Can Be Stored In Open

Action has been taken by the department of agriculture to make it easier for farmers to obtain loans on their 1953 crop cotton in areas having a deficiency of storage space.

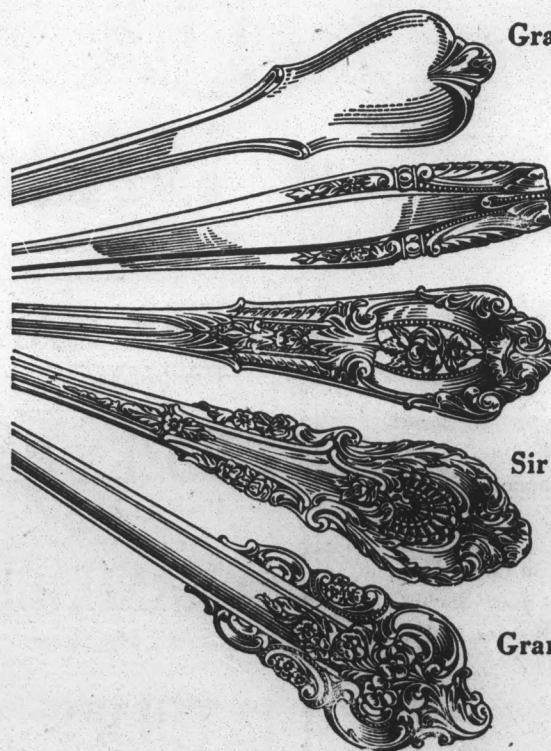
Under the 1953 cotton program, loans now may be made to farmers on cotton in the open in custody of warehouse men, provided warehouse men have certified that there is congestion and lack of storage facilities, and have requested the cotton to be reconcentrated to some other point.

On October 1 it was estimated that 307,000 head of cattle and calves were being finished for market in California feed lots.



Prepare Your Table for Thanksgiving

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Shift Noted In State Use Of Milk

In 1940, 60 percent of the milk produced in California was for manufacturing purposes such as butter and cheese. This year, two-thirds of the state's total milk production is for bottled milk.

This is due to the fact that our growth during the last 13 years has created a home market for market milk and caused a shift from manufacturing milk to market to meet the demands of the increased population.

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Agricultural Products To Be Sold Overseas

The Foreign Operations administration has revealed plans and application of Section 550 of the Mutual Security act which provides for the purchase of between \$100 million and \$250 million worth of surplus agricultural commodities to be resold overseas for foreign currencies.

In announcing tentative plans, FOA emphasized that the program is open to any friendly country desiring to purchase agricultural commodities under the act.

Oats For Hay May Be Planted Now

Oats may be planted any time now for hay production in the spring. The best variety to plant is Ventura, according to Ralph L. Worrel, chief of the farm advisor's Visalia office.

It is preferable to pre-irrigate the ground before planting rather than relying on fall rains to germinate the seed. Planting rates should be about 70 pounds per acre.

The October 1 potato crop report estimates national production as 8 percent larger than the 1952 crop.

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Porterville

WASHINGTON AND

"SMALL BUSINESS"

By C. WILSON HARDER

A heartening development has occurred in Washington. As a result, there is greater optimism over free enterprise future.

This conclusion follows announcement four major airlines will carry mail over certain routes at reduced rates on year's experimental basis.

The background is interesting. For some time, a feeling existed American air transportation is too closely controlled by bureaucratic edict; that Post Office losses which started ballyhoo for rate increases is tied into same picture.

First the Senate Small Business Committee held extensive hearings on situation. Then pertinent parts of testimony were published over nation, chiefly in independent weekly newspapers.

Hearings revealed that instead of seeking bids on open market for air service, both rates and subsidies the Post Office must pay were set down by edict of Civil Aeronautics Board.

Public reaction to this disclosure was so quick that almost immediately it was announced that some \$80-million in air mail subsidies was being taken out of the Post Office liabilities to be paid by CAB who must get money from Congress if it can.

It also revealed that CAB fixed rate for carrying mail for 45 to 53 cents per ton mile is equal or higher than the airlines receive for first class passengers. Independent airlines, or those classed by CAB as irregular, offer to carry mail for 15¢ rate.

© National Federation of Independent Business

Immediately on heels of this disclosure, it was announced four major airlines will carry all first class mail they have room for between Washington and New York and Chicago for a rate of 18.86 and 20.04 cents per ton mile.

As yet, the independents, or irregulars, cannot carry mail. In fact, CAB has never permitted them a hearing on matter.

Railroads who receive rate estimated slightly above 16 cents per ton mile are concerned. Competition could lower rail rates, too.

Thus it is possible that if free competition is made to prevail, Post Office deficit will turn out nothing more than wasteful operation forced on a major veteran government department by "Johnny-come-lately" bureaus.

The rapid sequence of events establishes that an energetic and sincere Senate Small Business Committee, and House Small Business Committee can get the facts revealed, and disclosure of these facts in the independent American press composed almost entirely of the nation's weekly and small dailies, will do much to guard free enterprise.

An interesting "hands across the sea . . . in U. S. pockets" note. England, recipient of millions in aid from US taxpayers will this spring launch a new yacht for royal family. A 413 foot, 21 knot speed luxury ocean going ship, it will be manned by 22 officers and 225 men.

Last January the U. S. President whose taxpayers still pay huge taxes to pay for aid to England, ordered the presidential yacht, the much smaller Williamsburg, taken out of commission as economy move.

FUTURE FARMERS BUY GUERNSEYS

Two Porterville Future Farmers were recent purchasers of registered Guernseys at the Bakersfield Invitational FFA Guernsey sale. They were Don Warnock and Andrew Gravlee.

The annual sale features a dairy judging contest open to all FFA and 4-H members. Don Warnock placed third in the competitive contest and received a cash award of \$50.00.

KAREN MAYS, BETTY MULLER 4-H WINNERS

Two Porterville 4-H club members were selected as county winners in the dairy and meat animal contests. Winners were Karen Mays of the Success Valley club and Betty Muller of the Ducor club.

According to John Emo, head of the county program, the girls are now being considered for state honors and a trip to the national 4-H congress in Chicago.

Mr. and Mrs. Charles Schanz recently returned from a two weeks' trip to Washington state where they visited with Mr. Schanz' mother and other relatives. An interesting side trip to McNary dam was included in the itinerary.

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The Mutual Life Insurance Co. of New York

WALNUT MATURITY LATE THIS SEASON

The maturity and harvest of the 1953 walnut crop has been somewhat late in various localities but was progressing satisfactorily by October 1. Several hot days in mid-September are reported to have reduced quality of some nuts but probably did not greatly reduce the field tonnage. The prospective production remains at 62,000 tons.

Farm Tribune Ads Get Results.



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50 RANUNCULUS BULBS . \$1.00
Usually 35c Dozen

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Who Is Making Money From Sale Of Beefsteak? Here Are Some Factors Related To Price Spread

In making a survey of the spread in prices between those charged in retail butcher shops and those received by cattlemen, several things became fairly obvious. One is that the animal is worth a lot more dead than alive, and, on a per pound basis, a Cadillac is cheaper to buy than its proportionate weight in steaks.

Another discovery is, that it depends on what side of the counter you're standing — who gets the cussing. The butcher thinks the customers' complaints are more out of line than his prices. "They just don't understand what we're up against" is the common phrase. The producer, feed-lot operator and packer think the phrase is equally applicable to them, which makes it about the only point of agreement between them.

As far as the housewife is concerned, she perhaps thinks of the quartet as a bunch of poker players and the "steaks" on the table are "too darn high."

Somewhere in the confusion there should be a logical answer. In an attempt to find the answer we decided to start at the point of beginning, the producers' ranch, and follow a steer to its ultimate destination — the dinner table.

The animal we selected was a 600 pound Hereford steer whom the producer had purchased last spring at a cost of \$108.00, or, 18 cents per pound. After pasturing the animal for a period of eight months he was sold as a 900 pound feeder calf to the feed-lot operator who parted with \$189 which was a per pound price of 21 cents. Spending the next 120 days with its muzzle buried in a feed trough the steer put on an additional 300 pounds. The buyer from the packing house judged

him to go choice and paid the operator 24 cents per pound and a total price of \$288.00.

Up to this point, every operation has been to increase the animal's weight. Arriving at the packing plant the steer begins losing weight rapidly, disbursed in this manner: Hide, 75 pounds, heart, lungs and tongue, 25 pounds, head, feet and knuckles, 45 pounds, paunch, blood and other items, 106 pounds, for a total loss of 500 pounds. The 700 pound carcass remaining must bring the packer 41 cents per pound to return his investment. Some return from the hide and offal is realized, however, on the present market with plastics cutting into the leather business and detergents fast replacing tallow soaps the amount is inconsiderably small according to the packers.

The retail butcher bought the carcass for a per pound price of 42 cents, which gave the packer \$6.00 more than his investment. In cutting up the meat for home use, the butcher lost 100 pounds in surplus fat and bones, uping his investment to 49 cents per pound. In checking prices in various retail shops we found an average price of 65 cents per pound was returned from the sale of the entire carcass, making a total of \$390.00.

Going back over the figures, we find the producer received \$81.00 more than his cost price, the feed-lot operator, \$99.00, the packer \$6.00 and the butcher \$96.00.

Difficulties arise in attempting to place these figures in profit and loss columns. First, no two operations are identical, so overhead costs are understandably different. The computations following then, are averages of operational costs and have been taken from reliable sources.

In the case of the producer, his cost per pound to produce a pound of beef is 15 cents, which reduces his \$81.00 gross to \$18.00 net. The feed-lot operator's \$99.00 turns into a minus nine, the packer's \$6.00 remains about the same and the butcher's \$96.00 becomes a \$24.00 net.

In summary, returning once more to the producer, it's apparent that it's going to take some good management to keep out of the red. While his operation shows a profit, it's down about 40 percent over the highs. The feed-lot operator is definitely caught in the squeeze between an unsupported market and controlled government grains prices. The packer is an unfortunate victim of a change in our buying habits, the synthetics have unquestionably hurt their former lucrative by-products markets.

The butcher shows a good profit considering the time factor involv-

ed over that of the producer, required eight months to make a profit of \$18.00, the retail butcher receives a greater amount from the same animal in about one-eighth the time on an average. But it also shows that his profit is not necessarily a large one, or out of line with other commodities.

However, there is still another aspect to the overall problem. As you will recall, the steer we selected for this survey was of a "choice" grade which accounts for only a small percentage of the meat sold. The other grades good, commercial and utility, by far make up the bulk of the sales. So, it appears that the housewife buying "choice" meat is getting a good value for her money, but, if she has to pay a "choice" price for a "commercial" steak she's taking a licking.

Sermon in Miniature

By Rev. J. L. Horstman
First Church of God
South F and Walnut Streets

REMEMBER

The rich man in Luke 16 was reminded to "REMEMBER" some things about his lifetime on earth. This was a late hour to think them over. We would do well to do our thinking while we have opportunity to fix things up. To remember is to have some event or opportunity come into the mind again, to think of the past.

Jesus declared "There was a certain rich man," and "There was a certain beggar." Lazarus perished from starvation and unattended ulcers on his body but God sent a convey of angels to escort his happy soul into paradise.

Father Abraham asked the rich Dives to remember some things. While living in luxury on earth he would not listen but now he is willing to talk it over. His memory was still good. He could remember his honor, fame, servants, expensive purple robes and all his earthly comforts. He could remember the cries of the dying outcast lying at his gate. This rich man has now become poor. He has lost his pride, been humbled and become a beggar. Lazarus had once begged for crumbs from his table but the situation is changed now and the order is reversed. He is calling for Lazarus to come and minister to him.

We too can remember God talking to our own hearts when we were young and tender. In time of sickness or great sorrow, we remember the promises we made to God then. God is faithful to remember and keep his promises. We do well when we remember and keep the vows and covenants we made with him. This is the life that leads to happiness and success both here and hereafter.

Farm Bureau Livestock Market

VISALIA, October 14 — Cattle: A sprinkling of good and low choice steers and yearlings cashed at \$19.00 to \$21.90. Commercial to low good steers at \$15.00 to \$18.50, utility kind down to \$11.00. Heifers were in rather light supply, good to low choice grades selling at \$16.00 to \$19.00, utility and commercial grades at \$11.00 to \$15.00. Young heiferish commercial cows sold upward at \$14.20, most commercial cows around \$12.00 to \$12.50, utility cows bulking at \$9.50 to \$11.00, canners and cutters at \$7.00 to \$8.00, shelly canners down to around \$6.00. Most utility and commercial bulls secured \$3.00 to \$16.00, heavy Holsteins upward to \$17.10. Feeder steers and yearlings were more plentiful than previous sessions this season, good and choice kinds selling at mostly \$14.00 to \$16.50, a few fleshy short term feeders up to \$18.00, also a liberal supply of inferior to medium stockers at \$10.00 to \$13.00. Good and choice yearling heifers sold at \$11.00 to \$13.75, also a sprinkling of medium to low good stock cows at \$8.25 to \$10.50, common stock cows with calves at side at \$78.00 per pair.

Calves: Good and choice vealers in light supply sold at \$17.00 to \$22.50, prime to \$24.50, a generous supply of good and choice slaughter calves at \$14.00 to \$16.50, odd head prime 300 pound averages to \$21.00, cull to commercial calves and vealers at \$6.00 to \$14.00. Good and choice stocker and feeder steer calves cleared at \$14.00 to \$16.25, comparable grade heifers at \$13.00 to \$15.00, a few medium down to \$12.00.

At the Visalia Farm Bureau hog auction on October 12th, marketings were reported at 244 head, around one third of the supply being feeder pigs. Prices on butchers were around \$2.00 lower than one week earlier, sows weak to \$1.00 lower. Choice 200 to 226 pound butchers sold at \$23.00 to \$23.90. Most

choice 438 to 580 pound sows cleared at \$16.75 to \$18.90. Numerous sales on good and choice 75 to 90 pound feeder pigs were made at \$29.00 to \$29.50.

Comparable prices on the Los Angeles market showed:

This week	\$24.50	\$23.50	\$17.50
Prev. week	\$23.75	\$25.25	\$18.50
1952	\$30.00	\$21.50	*
1951	\$37.75	\$23.50	\$31.50
1950	\$29.40	\$22.50	\$27.00
1949	\$26.25	\$21.25	\$23.00

\$2.20 Wheat In '54

Wheat farmers can count on a national average price support of not less than \$2.20 a bushel for the 1954 crop wheat, according to the department of agriculture. This support is 90 percent of the August 15 parity price for wheat.

The 1953 crop of Sudan seed is largest since 1944.

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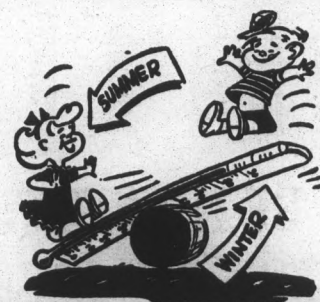
VARIETY SHOW PLANNED BY HIGH SCHOOL PTA GROUP

The first meeting of the Parent Teachers Association of the Porterville Union High School was held last evening in the new gymnasium with Manley Johnson of Bakersfield, guest speaker.

Mr. Johnson spoke on the origin of negro spirituals which he termed different from folk music in that most of the spirituals were inspired by Bible passages as depicted in their titles.

On the agenda of coming events, is a variety show headed by vice president, Mrs. Vernon Bellah, with parents and teachers enacting the roles. Proceeds will be used for organizational activities among which are programs for student welfare.

Carl Elder, club president, set the membership goal for the coming year at 800.



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FINS UR EATHERS

By Phil The Forester



Duck season opening last Friday was anything but good for the hunter. One club shooting, about a dozen men bagged four birds for their weekend shooting effort and this isn't too far from the report of others. Even in the area of Gustine where bag limits can usually be accounted for, poor shooting was the results on the opening.

U. S. Fish and Wildlife agents informed me there were just as many ducks present as last year but after the first few shots the birds headed for the stratosphere and there they remained.

To turn the table, many free lancers who had a place to hunt fared better than the club shooters. In the area between Firebaugh and South Dos Palos, game agents checked many limits and near limits, mostly fallows tree ducks or Mexican wood duck. These tawny brown birds with

their very long legs and squealing whistle are not to be confused with our gaudy colored wood duck of which only one may be in possession. The range of the fulvous tree duck is from central California into Mexico.

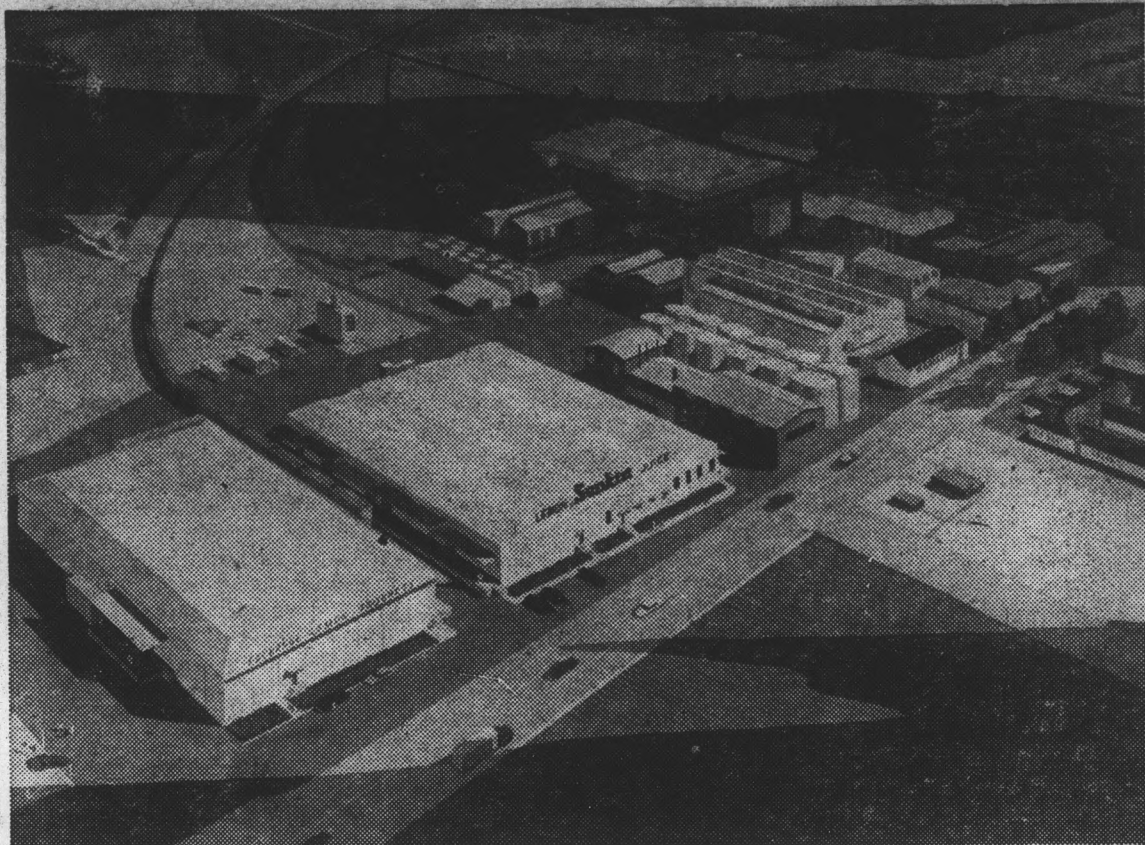
Word has been received from official sources that the Los Banos Game Refuge and the Merced National Waterfowl Management area will open to public duck hunting on November 1.

Biggest event of the season will be the Third Annual Sportsmen's Outdoor Carnival and Specialty Shoot on the Visalia Gun Club grounds this Sunday. The event is being sponsored by the organized sportsmen of Tulare and Kings county and net proceeds will be used for fish and wildlife legislation. Everything possible for the adult entertainment is being arranged by a huge committee and the youngsters will be provided with two big tanks of live bluegill for a fishing derby with stacks of prizes. Even the field archers will be on hand with various contests for the bow hunters. General chairman is Charlie Hammer who says, "Don't be surprised if we have 5,000 sportsmen and their families but we have ample parking space and food and fun for all." There is no admission and the "big doin's", open to any and all, will be from early morning until the last person decides to go home.

One of four readers wants to know about the use of an outboard motor in duck hunting and the answer is it's illegal. Motor boats can be used for transportation but in shooting therefrom the motor should be removed and placed in the bottom of the boat.

The fall striped bass run has arrived at Franks Tract and many limits of large bass have been taken according to word just received.

California peaches were nearly all harvested by October 1 and the preliminary estimate shows 541,000 tons of Clingstones and 259,000 tons Freestones.



LEMONADE CENTER OF UNITED STATES — Nearing completion at Corona, Calif. is a sub-zero warehouse (left) at Exchange Lemon Products Company, where 4500 barrels of frozen lemon juice and 1,250,000 cases of frozen lemonade will accumulate for storage during fall and winter months for next summers' hot weather thirst of 160 million American people. Building in center, in architect's sketch, is the lemon juice processing plant for lemon packinghouses of Sunkist Growers. Like its new warehouse, it is a record structure in size and particularized construction. The Corona plant, part of Sunkist, outstanding citrus cooperative, processes the great bulk of America's lemonade. It also produces the bulk of the U. S. output of lemon oil, lemon pectin, and the "bottlers' base" of lemon concentrate that goes into all kinds of favorite soft drinks. Value of the ocean of palatable beverages they process and contain makes this plant the world's greatest lemonade center.

Shorthorns Vs. Forest Service

The authority of the Forest Service is being questioned in regards to enforcing special rules.

The American Shorthorn Breeders' Association claims that one of the grazing associations have deprived Shorthorn breeders the use of public range and prevented commercial cattlemen in that area from using Shorthorn bulls in beef herd production.

The policy of the forest service in the past has been to frown on mixed breeds for range use. "It now appears," said Richard E. McArdle, chief of the forest service, "that we may not have the authority to enforce special rules."

LIGHT CROP

On October 1 the California olive crop was reported as 31 percent of a full crop, which would indicate very light production. There are a few orchards which have very heavy sets of fruit but in most orchards the set is light and fruit is expected to be of good average sizes. Harvest of olives for canning is expected to become fully active during the middle of October.

CLYDE GLOVER HAS TOP PROJECT

Clyde Glover of the Prairie Center 4-H Club was awarded a medal by the Tulare County Rabbit Growers association for having the outstanding rabbit project in Tulare county.

Last year Clyde raised a total of five hundred and thirteen rabbits for market.

Bread Goes Up, Farmer's Share, Down

The farm value of the ingredients in a loaf of bread averaged three cents in 1952 compared to a post-war high of 3.5 cents in 1947.

The retail price of bread, however has increased from an average of 13 cents per pound to 16.7 cents per pound during this period. The farmers' share of the retail price declined from 27 percent to 18 percent.

Farmers Use 700,000 Hours Flying Time

Last year farmers used 700,000 flying hours to spread agricultural chemicals and seeds.

According to USDA, about 72 percent of this flying time was spent in application of 415,465,100 pounds of insecticides and fungicides. They also spread 92 million pounds of seed and 173,975 gallons of fertilizers.

Max Denning, pilot, and Free-land Wilson, observer, from Porterville Squadron 62, Civil Air Patrol, joined the search, Tuesday, for a private plane that is down in the area north of Bass Lake.

Troy Cox, M. D., this week announced the reopening of offices in Porterville, Dr. Cox returning to town after recent military service.

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WANTED—Good used girl's bicycle. Phone 1579-W. s10

RED FRYERS for sale. S. L. Creeks, 1015 East Date street, Porterville. j23-d31

BROCCOLI, CABBAGE, Cauliflower and Celery plants; Onion sets. Daybell Nursery, on E just north of Olive, Porterville. S10-6

FOR SALE — Newly fresh cow with calf, \$135; five, two-year heifers, each \$75. Gibson Garden Tractor with attachments. Phone 2210, Porterville, Rt. 3, Box 692. s24-3

FOR RENT — Furnished apartment, close in. Adults. All utilities furnished. \$35 month. Phone 1579-W.

FOR SALE — 4-burner Hotpoint electric range. Phone 429. Can be seen in furnace room of Methodist Church.

FOR SALE — Apples, Red and Golden Delicious. Roman Beauties later. First house east of U. S. Ranger Station or Gage's Service Station at Springville. Please bring your own containers. o8-6t

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★ Stock Breeding

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FOR PROMPT and efficient cattle breeding service, call 2211-M or 1223-J, Porterville. Paul Thompson. jy2tf

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LEGAL NOTICES

NOTICE OF ASSESSMENT

Number 102

Hilo Water Company, a California corporation with principal office at the City of Porterville, County of Tulare, State of California.

NOTICE IS HEREBY GIVEN that at a meeting of the stockholders held on the 15th day of October, 1953 A. D., an assessment of Ten (\$10.00) Dollars per share was levied upon all shares of this corporation payable on or before the 15th day of November, 1953, A. D., to the corporation at the office of the secretary at East Pioneer Avenue and Sunnyside Avenue, one mile north of Porterville, California. Or mailed to P. O. Box 70, Porterville, California. Any shares upon which this assessment remains unpaid on the 15th day of December, 1953 A. D., will be delinquent and unless payment be made prior to delinquency said shares or as many of them as may be necessary will be sold at East Pioneer Avenue and Sunnyside Avenue, one mile north of Porterville, California, on the 15th day of January, 1954 A. D., at ten o'clock a.m. of such day to pay the delinquent assessment together with a penalty of five per cent of the amount of the assessment on such shares or be forfeited to the corporation.

FRANK O. SHELDON,

Secretary

Address: P. O. Box 70, Porterville, California. Oct. 22, 29

NOTICE TO BIDDERS

Notice is hereby given that the Governing Board of the Porterville Memorial District will receive bids for the furnishing of one of two electric cooking ranges as determined by the said Board, to the District, upon the terms and conditions, and subject to the specifications hereinafter set forth, to-wit:

UNIT A:

1. Construction: Reinforced Sheet Steel.
Top — Chrome Plated Steel, except for surface units
Legs — Four Inch.
2. Surface Units:
Three 24" x 24" Griddle Hot Plate Assembly and One 12" x 24" Twin Unit Frame containing two Hot Plates. Each unit is to be independently controlled.
3. Oven: Inside Dimensions:
At least 22" in width; at least 27" in depth;
At least 12" Height
Insulation: Rock Wool
Finish: Aluminum bronze
Heating Units: Enclosed tubular type, one at top and one at bottom of oven compartment.
Oven to be equipped with adjustable automatic control.
4. Voltage: 220-240 A.C. Single Phase
5. Style: Permalucent Hot Point Model HRG-7 or equal.

UNIT B:

1. Construction — all steel electric welded frame
 2. Six surface calrod type surface burners.
 3. Switches: 5 heat surface unit control.
 4. Ovens — 2, 18" wide, at least 15" high and at least 19" deep thermostatically controlled and equipped with upper and lower baking and broiling unit.
 5. Finish — white porcelain enamel base, stainless steel top.
 6. Style — Thermador Electrical Mfg. Co. Model T 56 S or equal.
- Preference shall be given to California made equipment as provided in Sec. 4331 of the Government Code of the State of California.
- Bids shall be sealed and filed with the secretary of the Board of Directors of Porterville Memorial District, whose address is Route 1, Box 264, Porterville, California, on or before November 16th, 1953, at the hour of 8:00 o'clock P.M. Bids will be opened and read in public at or about 8:30 o'clock P.M. of said day at Porterville City Hall, Porterville, California.
- The Governing Board of the Porterville Memorial District reserves the right to reject any and all bids and to waive any irregularity in any bids received.
- EDWARD B. CORNELL
Secretary — Board of Directors
Porterville Memorial District

Poplar News

Loyalty Sunday evening fellowship dinner, held in social hall, was a big success with about 150 attending the dinner meeting. The tables were decorated for Halloween with the men having the dinner plans.

Rev. Carl Stocking, newly appointed district leader, was the guest of the evening.

Several pep songs were led by Mrs. Coulson. Miss Caroline Johnson, of Springville, sang several numbers.

Mr. and Mrs. Bob Saak and Robert attended the Stanford UCLA game Saturday. On their way home they stopped in San Jose and visited with Mr. and Mrs. William Avila, formerly from here, and found they were fine.

Mr. and Mrs. H. J. Bollin and Virginia spent the weekend at Pismo visiting friends.

Fourteen cases of infectious encephalitis have been reported throughout California to date, a considerably smaller number than occurred last year. The mosquito population is now decreasing rapidly and the danger of further in-

Faure Speaks

(CONTINUED FROM PAGE 1)

dent body assembly of 1600 boys and girls at the East Kansas City High school. Starting with an agricultural topic, Joe says questions from the students caused him to switch to a subject of more general nature. As he retells it, he felt more like a representative of the Porterville Chamber of Commerce than a delegate of a farm group.

During his stay, and because of the Eau Claire, Wisconsin vote, the topic most discussed among the boys was the present farm policy. Commenting upon this, Joe said the opinions of the young members were about the same as

their parents. While there was a certain amount of disappointment in the administration's farm program, the majority do not hold the downward price trend of farm products, against the present administration. They are reserving their judgments he said, until a new program proposed by the Eisenhower forces goes into effect. Almost all are in favor of less government participation.

Referring to the speeches by the President and other departmental heads Joe says they were as much for national consumption as for the conventioners. All of the speeches were well received and were confined mainly to farm subjects.

A highlight of the convention was the presentation of a commemorative stamp in honor of the twenty-fifth anniversary of the founding of the Future Farmers of America by Mr. Patterson.

This was Joe's second trip to the convention city as the Porterville representative. Expenses for the trip came from an award made to Joe by the local branch of the Bank of America.

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FUTURE FARMER, Warren Springer of 4023 Iris Avenue, Visalia, returned last Sunday from an eight day trip to Kansas City, Missouri. Sponsored by the Bank of America and the Visalia Farm Bureau, the trip was made to attend the 25th Anniversary Convention of Future Farmers of America. He was the one delegate representing six San Joaquin Valley counties — Tulare, Kings, Kern, Madera, Fresno, and Inyo. He was elected president of this group May 5, 1953. He is scheduled to make several speeches about his trip the first to be on KCOK Farm Program at 12:15 Friday, October 23rd.



TO THE RESCUE—Vast new warehouse for Sunkist frozen lemonade at Exchange Lemon Products Company in Corona is so large and cold that guard Charles W. Wilson takes Duchess, three-year old Saint Bernard, on his rounds with him in 10 degree below zero temperature. The new warehouse will be the home of more than 1 1/4 million cases of lemonade when filled to capacity. Production of lemonade during the fall and winter months can be stored here for release during the summer months of greatest consumption. Completion of the warehouse makes this company the largest and only completely integrated citrus processor in the world. Dedication exercises for the warehouse are set for November 7 with a large group of citrus industry leaders from California and Arizona expected to attend.

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Check Goes

(Continued From Page One)

of the Exeter Memorial hospital. Currently, 1440 4-H members of Tulare county are engaged in the campaign to raise a total of \$7,000 for the project.

The annual achievement awards were given the club members by Mr. Tanner, who in distributing the honors, impressed upon the youthful members the desirability

of selecting projects of practical advantage. He pointed out that 78 percent of the agricultural income is derived from crops and only 22 percent from livestock, yet, 4-H projects show that members reverse this procedure, and last year, had 88 percent livestock and 12 percent crops projects.

Speaking briefly to the members, Senator Williams told of the necessity of 4-Hers acquainting themselves with matters of legislation, with particular emphasis on farm bills. "These," said Mr. Williams, "are your safeguards to your future, the laws passed today are those that you will live by tomorrow."

Mr. Schweers concurred with Mr. Tanner and asked the cooperation of parents in getting their children started on crop projects.

Officers for the coming year, elected previously to last night's meeting but introduced therewith were: Adair Brown, president; Andrew Gravlee, vice president; Bonnie Traylor, secretary; Tom Bodley, treasurer; Gene Faure, reporter; Janet Gravlee, recreation; Glen Johnson, sergeant at arms.

Porterville College

(Continued From Page One)
65, and from the Springville area through the connection of Date street with Plano road.

"This allows for a free flow of traffic of college students and is admirable for the provision of bus service to the college."

First public announcement of the contemplated property purchase was made yesterday afternoon at a Porterville college assembly by Mrs. Neva Darr, clerk of the board of trustees.

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OCCUPANT Local

Strathmore FFA Host At Training Meeting

Strathmore High School Future Farmer chapter was host last evening to approximately 75 Future Farmers and 20 agricultural instructors from Tulare and Kings counties at an FFA officer training meeting held at Strathmore high school.

Gordon Axford, Strathmore school superintendent, welcomed the visitors; refreshments were served following the meeting.

During the evening instruction was given in duties and work of various officers of the Future Farmer organization.

Longbotham Honored At Convention

The Hanford Union High School won national honors last week when the Future Farmer chapter of that school was presented with a Gold Seal Master Chapter award at the 25th annual Future Farmers of America convention held at Kansas City.

The award is given to the chapter whose agricultural activities are outstanding for a past year's program.

In addition to the chapter award, individual honors were bestowed upon the chapter advisor and instructor, Weldon Longbotham former agricultural instructor at the Porterville Union High School. Mr. Longbotham received the Honorary American Farm degree.

BRUTUS HAMILTON Will Speak At Alumni Meeting

Brutus Hamilton, director of athletics at the University of California and coach of the 1952 American Olympic games team, will be the principle speaker at a meeting of the Porterville branch of the California Alumni association to be held next Wednesday evening at the American

Legion hall in Porterville.

A turkey dinner will be served, starting at 7:00 p.m. Other guests will include Stanley McCaffrey, executive manager of the California Alumni association and Cliff Dochterman, field secretary of the association.

Jim Hare spent the weekend with his parents. He is attending Bakersfield J. C.

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